Moving Images - Static Spaces: Architectures, Art, Media, Film, Digital Art and Design

• Paper / Proposal Title:

What will be the Future of Architecture with our Increasing Participations on Social Media?

• Author(s) Name:

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• University or Company Affiliation:

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• Presentation Method. I would like to:

   i. present in person (with/without a written paper)

• Abstract (300 words):

Architecture as public areas, parks, museums, have traditionally been the means for human socializing, through interactive spaces that provide pauses for human activity. Whereas technology on the rise such as social media has taken up this job and become a rival of architecture. Will they hold each other back or will they join forces to bring about achieving the balance needed between the two?

Many architects have made us believe that architecture is not math or physics or art, it is the feelings and emotions felt within a space.

These emotions may not fully be experienced through social media. Social media has disembodied the buildings from their sites by isolating them, through framing of the building’s form and space. We see each building as an individual aspect and not as a
holistic space dwelling in its context. Space is no longer experienced as a place, rather enjoyed visually as just a memory of a place. As architects the initial steps of design include a holistic analysis of the site and context followed by a design that sits well and complements the surrounding context. But if we can pick up buildings and put them anywhere we like for any purpose we want, there is no point in going through that process.

Today, the society’s responses to an architectural idea are much quickly achieved with the help of social media. With the present modes of communication becoming increasingly sophisticated, one can reason that it is easier to deduce when the public wants us to stop working on an idea or movement. But should the society be given the responsibility to accept or reject the present architectural ideas which may or may not have a larger impact in the future?

Architecture has been giving identities to places and their people for centuries. But now, with the help of social media the locals can internationally reveal the true identities of those places, the way that they are utilized or helping the locals that the rest of the world was not aware of previously.

Architecture and social media are seen as two parallels. We have yet to combine these two together to reach a balance where they both don’t diminish the other and rejuvenate the environment and bring back feelings into space.

• Author(s) Biography (200 words each):

Ameera Zahid is a fifth year architecture student who has learnt the art of craftsmanship and experiments with materials to create new things.

With a drive to get things done, she prioritizes efficiently to focus on what needs to be done and when it needs to be done. She realizes the importance of an organized workspace and an attentive mind needed for pre, present and post design processes.

Hard work brings forward her strengths and she achieves anything she puts her mind to.