Moving Images - Static Spaces: Architectures, Art, Media, Film, Digital Art and Design

• Paper / Proposal Title:
The city as a symbolic territory transformed by design—a case study approach

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• Presentation Method. I would like to:
  i. present via skype (with a written paper)

• Abstract (269 words):
Cities urge themselves as territorial arenas of competitiveness and the creative city “is not just an idea or theory, but has become a symbolic marker of a now defunct era of economic optimism” (Vickery, 2011, p. 2). This movement has been intensified with the emergence of the knowledge society and later with the creativity paradigm. This creative city seeks to regenerate urban, economic and social narratives, attracting talent and creativity, and considering them as key agents for economic, social and territorial development, bridging art, media, culture and design in the territory.
This paper presents a series of case studies and its analysis, that embody particular features, concepts or insights connecting theoretical models. The selection and overview is based on a set of dimensions that provided comprehensive and diverse interpretations on the relation between design, creativity and places—as developed in the present paper—and bridging theoretical grounding to applied case studies.
The design dimension in city planning is traditionally associated with physical and iconic interventions—a hardware perspective. These urban regeneration strategies are also connected to the abundance of “gourmet culture”—often bundled with design—and to the launch of ephemeral events, such as festivals or exhibitions, as inducers of the creation of diverse environments highlighted by social practices, particular consumption behaviors and lifestyles. These are linked to symbolic capital and to a new intended identity of places, sometimes in a controversial transformation, generating new experiences and ways of interaction among locals, tourists and entrepreneurs. Being a multidisciplinary activity, with numerous activities within each organization, the design process’ knowledge involves the entire value chain of a city or territory.

**Author(s) Biography (80 words):**