Moving Images - Static Spaces: Architectures, Art, Media, Film, Digital Art and Design

• Paper / Proposal Title:
ARCHITECTURE OF CONSTRUCTED SITUATION: UNDERSTANDING THE PERCEPTION OF URBAN SPACE THROUGH MEDIA

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• Presentation Method. I would like to:
  i. present via skype (with a written paper)

• Abstract (300 words):
Despite the fact that they were designed to support our everyday lives, their omnipresence has made technology and media start to manage our reality. Over the last decades, architects and urbanists are trying to establish control over the new reality and find ways of articulating discourses in certain fields, moving images being the one. Using lateral thinking to articulate these changes, we explore ways of seeing, understanding and interpreting objects, events and spaces, in form of their projection on screen and superimposition with human performing the ‘situation’ in real space. The complex relationships that emerge between real and projected space in front of the spectators simulate real-life situations that are omnipresent today in our environment (using mobile applications, screen, image-producing technologies such as photography and cinema) and which dictate new forms of our perception in the urban space as we move through multiple arenas of life and technologies of the post-human society. This experience of ‘thinking through images’ dates back in definitions by Georg Simmel and Siegfried Kracauer, and is followed by Walter Benjamin’s suggestions that architecture is a prototype for film because both are received ‘by a collectivity in a mode of
distraction’. What Benjamin suggested in the early 20th century as the potential of architecture to estrange the perception of the real by exposing the ordinary spectator to the “shock” newness of the modern city, has later been replaced with Paul Virilio’s estrangement of the ‘space of virtual’ to become the ‘space of real’. As screens are being mounted in urban spaces, installed in buildings and held in our hands, new forms of communication grow into the daily consumption of moving images in the urban spaces we are moving through and reach finally a frame of reference for spatial phenomena, or, in Virilio’s words “since the beginning of the 20th century... the screen... became the city square”. If today we still believe that visuality is our most significant and primary form of ethical engagement with the world of the 21st century, following the early modern obsession with images, this research presents an opportunity to push the boundaries of human-media interaction thus giving the opportunity to the architecture to get to the greatest possible conceptual level. For that purpose, we deal with our understanding and perception of the virtual and real environments by examining the ways in which our interactivity with the media in space changes our consciousness about that space. In other words, considering architecture of constructed situation, its static narrative has been replaced and interpreted in the following ambiguity: 1] the word situation in realms of human as conjures an immediate image of intensity, excess or emotional amplification; 2] the word situation beyond the realms of human in its transformative potential supported by increasingly powerful technology. Our aim is to identify moving image as an alternative case for investigating perception, whereas the constructions of reality are continuously adapted to the changeable situations and the observed space becomes part of a wider map of spaces, networked between the real and virtual environments. I will conclude that the emerging situation pays homage to the development of a visual language of architecture that will constantly re-examine spatial relationships, objects, protagonists, physical constructions, only to approach the real-world situations in their contradictory relationships between invisible systems of media spaces and the real spaces that host them.

• Author(s) Biography (200 words each):

With a Ph.D. in architecture and a M.Arch.Eng., I am a practicing architect, researcher and a painter; a founder of Atelier AG Andjelkovic (2013– architecture design, urban design, graphic design, painting), a Visiting Professor at University of Oklahoma - College of Architecture and Chair of Creative Architecture. I am currently working with the American School research team, teach studio and give workshops. I taught at the Institute of Form, Theory and History - University of Oslo (2012/13), at AHO- School of Architecture and Design in Oslo and was a guest lecturer at Institute of Urbanism and Landscape - University of Oslo and I lecture internationally at conferences (at University of Notre Dame- USA, University of Innsbruck, University of Zagreb, Belgrade etc.); also served as a visiting researcher at Institute of Urbanism and Landscape - University of Oslo (2009/13), taught at the Department of Architecture- University of Belgrade – design
studio (Master studies: 2008/12) and was a Research Assistant holding the Fellowship from the Ministry of Science (as a researcher at two scientific research projects at University of Belgrade: 2008/14). I tutored several international workshops in Denmark, Portugal, Slovenia, etc. I have won numerous awards for my architecture design and urban design competitions, among which the Multifunctional City Center, Minsk, in Belorussia, with Facilities of Regional Importance (preliminary Urban Planning and Architectural Design in co-authorship: 2008) was approved for the development of urban procedures, built and completed. I am a full author of the Preliminary Architectural Design of the National project supported by the Government of the Republic of Serbia: New Building for National Cancer Research Center in Belgrade “Oncology 2”, Pasterova street, P= 10.500,00 m² (2016- ); was invited to design Anadir Center for Sport and Recreation, in Anadir, Russia for Investor R. Abramovich (2007); implemented a prototype of the new model for Veka window- the realization of the winning competition design solution (PVC, dim. 2.2m x 1.6m) verified by the company Veka and Saint-Gobain Isover, exhibited at 32. South-East Europe Belgrade Building Expo (UFI), Belgrade 2006. I have published my research in international journals: in Italy, Slovakia, Spain, UK, USA, Austria, Croatia, Romania, Serbia – indexed and abstracted in Thomson Reuters AHCI (Web of Science). I won the Belgrade Chamber of Commerce Award for Best Master Thesis defended at Universities in Serbia in all disciplines (2009). I currently serve as an adviser in the coordination between National Cancer Research Center and Public Investment management Office- established by the Decree of the Government of the Republic of Serbia as a new body of the Government tasked with managing projects of reconstruction (2016- ), and as an adviser in the coordination between National Cancer Research Center and Ministry of Health Republic of Serbia (2015- ).