TANGIBLE - INTANGIBLE HERITAGE(S): AN INTERPLAY OF DESIGN, SOCIAL AND CULTURAL CRITIQUES OF THE BUILT ENVIRONMENT

• Paper / Proposal Title:
Identifying 20th Century Heritage

• Author(s) Name:
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• University or Company Affiliation:
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• Presentation Method. I would like to:
  i. present via pre-recorded film (with a written paper)
  ii. submit a written paper only (and not attend/present) – second choice, if filming does not work

• Abstract (300 words):
The modern Gothenburg is an important historical period that shaped the city and should be regarded as a significant cultural heritage. But, there are some problems with the concept of modern heritage and issues of its preservation. Modernity per se is a concept of a never-ending process of development. So, in a constant change and a self-destructive nature of modernization it seems paradoxical to talk about preservation.

The character of the city can be called its gothenburgishness. That identity of Gothenburg is like language: characteristic and unique, but under constant change. It is intangible, yet rooted in many of the material elements that create the physical world around us.
The paper introduces the impact of social and industrial ambitions of the post-war economic development on the specific landscape of Gothenburg. Three key issues are recognizable through their physical traces: mega-industrial remains, icons and modern housing areas:

1. The harbor and shipyard area Lindholmen
2. Kiosk Lyktan and Eriksberg crane
3. Hammarkullen and Hjällbo

The first takes up the expansion of shipyards, ports, as well as the city's most important industries and industrial companies - the mega structures. The second discusses the large and small landmarks, monuments of recognition in the public space - the icons. The third are places where the new generations are still in the process of defining their habitat as a heritage - a heritage of future. All three are important for understanding an identity of a multicultural city like Gothenburg, the gothenburgishness of Gothenburg.

• Author(s) Biography (200 words each):

Since 1997, I work at the City Museum of Gothenburg as a Heritage Officer/Conservator of Built Environment. My main task is monitoring the urban planning and structural and physical changes that affect cultural heritage in Gothenburg. Also, together with other local or governmental offices and educational institutions, like the Chalmers technical University and the University of Gothenburg we coordinated a couple of projects with an aim of implementing conservation methods and ecological and social sustainability. Twentieth century architecture and industrial, urban society are my specialties.

Editorial and publishing work is also one part of my experience. I published and coordinated for example the guide book series Upptäck det moderna Göteborg (Discover Modern Gothenburg) and publications presenting the heritage of 20th century building in west Sweden. (https://www.youtube.com/watch?v=nuhUp6KdoQM I am here the in picture presenting the release of a book on Modern Gothenburg)

I was born in former Yugoslavia. I got my academic degrees in Sweden.