• Paper / Proposal Title:
Rhetorical Dichotomies in the Field of Architecture: A Battle Between the Academia and the Practice

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• Abstract (300 words):
How architecture re-defines its position? Can the educational pedagogy transform itself towards a reflexive and responsive form of architecture? If one stands among the academic field of the practice, she can’t help analyzing the rhetoric and the practice of the practitioner for a reflexive understanding. Understanding in this manner composes not only the practice of architecture but also the role and position of the designer, limits and potentials of the design through its major or minor socio-cultural, ecological, economic and spatial reflections. In this manner the practice of ‘understanding' and a continuous ‘search' in the field of architecture and design forces the critical mind to expose and/or re-bridge the gaps of architectural rhetoric between the academia, the educational phase and its reflective on-the-job practices.

Exposing the rhetoric and practices of the on-the-job field, catalyzes an architectural design pedagogy where the academic practitioner finds oneself framing a critical thinking process within the design studio and designing culture. Criticality in architectural education pedagogy leads to the deconstruction of the role and the position of ‘the architect' whilst question the transforming position of the field or in other words leads to redefine the future aspects of architecture, the limits and boundaries of
the field. A form of rhetorical dichotomies of different scaled methodologies of architecture, design practices and impacts.

The research aims to critically compare reflexively expectations and the outcomes from both sides of the battle line where the overall framework of the architectural ideology created throughout the academia may corrupt, transform or vanish in various forms of on the job practices. The aim of the research in this manner is to critically question the educational expectations and the methodologies of the field in respect to the complexity of the global world through the sets of design ideologies, strategies and professional ethics.

• Author Biography (200 words each):

Mutman (Ph.D.) focuses her research on transformation of cities, public spaces and on critical city readings within socio-political and spatial context. She has worked as a researcher at the Stiftung Bauhaus Dessau, Germany from 2005 to 2008 on alternative urban planning approach for the post-war city of Mostar; been part of the research and curatorial team of the international Archilab Orleans exhibition 'Archilab Europe Strategic Architecture' of 2008; had been the project coordinator of the Urban Age Award Istanbul in 2009; is the author of the 'Istanbul' section of the book 'Handmade Urbanism', published in 2013 by Jovis Verlag, on which the book focused on five Urban Age Award Project cities and local initiatives. She currently teaches and lectures on architectural and urban design at the Ozyegin University, Faculty of Architecture and Design located in the city of Istanbul.