

**Paper / Proposal Title:**

Sustainable Interior Design: A Model to Promote Sustainable Practices

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**Abstract (300 words):**

Design professionals in the built environment have an increasingly important responsibility for the delivery of sustainability. Whilst much guidance and regulations are being introduced across Europe and elsewhere globally in order to encourage uptake, this does not hold true for the field of interior design and its professionals. Against this backdrop, this research aims to investigate the extent to which a range of interventions derived from a proposed model can raise participants’ awareness and understanding of the role played by interior design in delivering sustainability within the built environment. In addition, it aims to promote the uptake of sustainability practices in the discipline and more specifically, across two groups of stakeholders; interior designers, as well as their clients on the island of Cyprus. To that end, an action research was prepared and educational and theoretical foundations were applied through three phases of actions. Each phase was found to be effective in influencing participants’ behaviour. Research observations supported the findings derived from questionnaires and interviews conducted after each phase. Phase I led participants to respond to the sustainability
practices presented and unfreeze their attitudes. Phase II confirms that participants' valued new information and change their behaviours. Phase III led stakeholders to refreeze their attitudes and behaviours. This research has been effective in successfully promoting sustainability principles within the field of interior design and explores opportunities to promote them among the stakeholders.

• Author(s) Biography (200 words each):

Kika Ioannou Kazamia is an Associate Professor in the Architecture Department at the University of Nicosia. She holds a BA degree in Interior Design, an MA degree in Education, and she is currently pursuing her PhD. She taught at the Intercollege Larnaca Campus from 1989 to 1996, as a Lecturer in the Interior Design Programme. Since 1996 she has been a lecturer at the Intercollege /University of Nicosia teaching in the Interior Design Programme. In parallel to her academic profession she has been involved in interior design practice since 1988. Her area of concentration and research interests as an artist, interior designer and educator is the implementation of environmental issues in art and interior design practice, and the importance of environmental education. Other research interests include: Sustainable Interior Design, Sustainable Development and Design, Change through Learning and Recycling and Design. Her work has been presented in various conferences and exhibitions in Cyprus and abroad including the International Design Biennale and Biennale Interieur.