Digital Dating: humanizing the once intimate experience

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Digital dating or meeting people through dating applications such as Tinder, OkCupid, etc. is most common amongst North Americans within their mid-20’s through mid-40’s. With its continued popularity, dating applications offer a number of problems: users tend to misrepresent themselves on profiles, harassment, manipulation. In short, users do not know who they are interacting with. Despite the negative connotations, online dating has a canonical place within popular culture. Ways to meet people have shifted from face-to-face interaction to a glass screen—human interaction and the body (e.g. flirting and touching) has become an overlooked part of digital dating.
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Tim Wood is currently Assistant Professor of Industrial Design and Interaction Design at Rochester Institute of Technology. Tim is most interested in emerging technologies, the frontiers of interaction design, and how these two areas are rapidly changing the nature of the human experience and even how we think about design itself. With extensive experience in design strategy, the architecture of interactive systems and the design of digital products, he is keenly aware of the changing nature of design and new roles designers are being asked to fill. In his role at RIT, he is committed to ensuring that the next generation of product designers have the right skills to shape the future of our world.

Tim holds an MFA in Computer Graphics from Rochester Institute of Technology, an Advanced Certificate in Interactive Media Development from Rochester Institute of Technology and a BFA in Design Arts from Memphis College of Art. Prior to RIT, he was VP of User Experience and Design at EffectiveUI and before that he held the position of Creative Director for Design Innovation & Advanced Development at Eastman Kodak. Tim is an award-winning designer in his own right and an internationally recognized speaker and author on the topic of user experience and user interface design.