ONLINE EDUCATION: TEACHING IN A TIME OF CHANGE

• Paper / Proposal Title:
Using Telepresence and Social Technologies to Create Social Impact

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• Abstract (300 words):
I am teaching a course that aims to provide an opportunity for students to curate projects that engage with communities, stimulate cultural heritage awareness, and impact society. Its goal is to strengthen students’ ability to promote global citizenship and social entrepreneurship in the area of cultural management. Due to the coronavirus outbreak, students are not able to meet with local communities face-to-face or conduct live events. Instead, the course relies on telepresence technology and social media to build effective online engagement between instructors, students and the outside world. Given that students are required to complete online projects to solve real-world problems in society through an extended period of time, ongoing assessment and feedback are essential to ensuring that students transform their knowledge into societal impact through active consultation and communication with instructors. The course adopts a discussion-oriented approach via Zoom, as well as a blog-based course website, which includes various forms of e-learning materials, ensuring students that learn and reflect. For their final project, students adopt a networked approach enabled by social technologies, working with members from community partners to co-create content that promotes a positive message to the broader community. This project aims to try out innovative
strategies in e-learning due to the current real-world context. In this presentation, I aim to illustrate how I adopt various instructional strategies, e-assessment, teaching materials, and other online teaching and learning experiences to enhance teaching using Zoom, and other platforms such as Facebook, Instagram, YouTube, and WordPress. A perspective identifying good practices and problems, examples of students’ social media projects, as well as documentation of such practices and projects will be disseminated and shared.

• Author(s) Biography (200 words each):

Dr. Isaac Leung is a practicing artist, curator, and scholar in art and culture. In 2003, Leung received an Honorary Fellowship of a Bachelor of Fine Arts at the New Media Art Department of the School of the Art Institute of Chicago. In 2013, Leung was appointed as the Chairman of Videotage. During his tenure, he initiated and participated in projects that included exhibitions, workshops, lectures, publications, online projects, and symposia. Some of these include 40 Years of Video Art in Germany and Hong Kong (Hong Kong and Germany), The 12th Venice Biennale International Architecture Exhibition (Italy and Hong Kong), Perpetual Art Machine (USA), Time Test – International Video Art Research Exhibition (China), ISEA Festival (Hong Kong, China), Both Sides Now (Hong Kong, UK, and various countries), Loop Barcelona (Spain), One World Exposition (Hong Kong), China Remixed (USA), Clockenflap (Hong Kong), and Art Basel Crowdfunding Initiative (Hong Kong).

Leung has taught at the Chinese University of Hong Kong, the Hong Kong Baptist University, the City University of Hong Kong, the Education University of Hong Kong and the Hong Kong Polytechnic University. He is currently Assistant Professor in the Faculty of Arts of the Chinese University of Hong Kong.